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Chat with the Chair

May 2015

Dear Friends,

I am pleased to report that the meeting at South Shore Park was a huge success! Below you will find a link to the meeting's presentation, which highlights all the exciting things coming to South Shore Park.

Earth Day was April 22 and to celebrate I unveiled plans for a new program called S.E.E.D. or Sowing, Empowering and Eliminating Deserts of food. This plan seeks to address the lack of access to fresh fruits and vegetables for families in neighborhoods across our community.

During our most recent Milwaukee County Board meeting, it was my pleasure to welcome two new Supervisors to our County Board family. Supervisors Supreme Moore Omokunde and Eddie Cullen were sworn in on April 23, 2015 to serve their respective districts.

All of this and more can be found in this edition of my e-newsletter.

Sincerely,

Marina D.

Marina Dimitrijevic, Chairwoman Milwaukee County Board of Supervisors 4th District Check out this recent

JOURNAL SENTINEL ARTICLE

expressing support
for exploring a
public-to-public partnership
between O'Donnell
Park and the Milwaukee
Art Museum.

Milwaukee County News Updates

Major Improvements Coming to South Shore Park S.E.E.D. Project

Marina in Our Community

Swearing In of New Supervisors
Donation Drive for Women's Shelters
Greater Milwaukee Foundation Centennial
Wage Equality Day of Action
Cesar Chavez Holiday
YWCA Circle of Women

Save the Date

129th Bay View Tragedy Commemoration Habitat for Humanity Donation Blitz Mining For Silver Milwaukee Museum Mile Bloom & Groom



Milwaukee County News Updates

Major Improvements Coming to South Shore Park



Over one hundred people attended the South Shore Park Meeting, where Marina presented and held a discussion on the Park's bright future. Marina was excited to see so many friends and neighbors engaged in our community.

The presentation looks at some of the major improvements coming to South Shore Park including beach and water quality improvements, the Oak Leaf Trail realignment and improved public concessions.

Tremendous progress has been made, first in securing \$500,000 from MillerCoors and now \$1.6 million from the Milwaukee County Board.

The goal has also been set for South Shore to become a Blue Wave certified beach, an effort that will protect this resource for future generations.

View the full presentation:

South Shore Park Presentation





Renderings of the new South Shore Park parking lot, which will help to significantly improve the water quality at the beach.

Milwaukee County News Updates

Marina Unveils S.E.E.D. Project

During the first Earth Day celebration 45 years ago, 20 million people participated in educational and community events that promoted global environmental concerns. The events of that day were the result of the vision of Wisconsin native and former Gov. Gaylord Nelson, who founded the celebration as a way to inspire the nation to face head-on the "most important challenge" confronting humankind. This year, more than 1 billion people across 192 countries are expected to participate in Earth Day activities and events, including in Milwaukee County.



Despite his reputation for successfully lobbying President John F. Kennedy to embark on a national Conservation Tour in 1963, Nelson valued local governments as the real work horses of the conservation movement. And so it should not be surprising that the largest local government in Nelson's home state established its successful Green Print initiative. This road map to reducing our environmental footprint has directed Milwaukee County's building and procurement efforts toward more environmentally sustainable practices. And, just last year, the county initiated a study to explore the possibility of building a 1 megawatt solar farm on vacant land at General Mitchell International Airport.

But our work is not done. There continues to be a role for the county to play in making our community a more sustainable place — both environmentally and socially. For instance, creating access to fresh, locally sourced healthy food alternatives has been an ongoing struggle in some areas of the county. Our central city is dotted with numerous food deserts, areas the U.S. Department of Agriculture defines as low-income and where at least one-third of residents live more than a mile from the nearest full-service grocery store. In addition, federal cuts to FoodShare have affected over 1 million Americans, including more than 62,000 Wisconsinites. In combination, these events have been a one-two punch that has hit our youth and elderly populations harder than others.

In honor of this Earth Day, Supervisors Jason Haas, Khalif Rainey and I will unveil a plan that begins to address the shortage of fresh fruits and vegetables available to families in neighborhoods across our community. Our primary focus will be to use existing county-owned land and resources to promote wellness and food security for all residents. We call this initiative "SEED," short for Sowing, Empowering and Eliminating Deserts of food.

As Nelson put it: "Our goal is not just an environment of clean air and water and scenic beauty. The objective is an environment of decency, quality and mutual respect for all other human beings and all other living creatures."

Through the SEED project, the county will partner with the Hunger Task Force to create a "mobile market" pilot program that will stock fresh produce and other nutritious foods. The mobile market will travel around the county, stopping in food deserts and senior centers to augment the stockboxes seniors receive with fresh fruits and vegetables. From the New Jersey Fresh Mobiles to Veggie Vans in Michigan, now is the time for Milwaukee to get on board the fresh food movement.

In addition, the county will identify land plots and aim to create 100 new community gardens in time for Earth Day next year. And lastly, we will partner with Growing Power to plant thousands of fruit trees, creating urban orchards throughout the county that will not only provide fresh fruit, but also green jobs, for Milwaukeeans.

Investing in food security is a worthy ambition for Milwaukee County. Inaction in the face of severe, inter-related health disparities such as infant mortality, obesity and high blood pressure will be much more costly. So, this Earth Day, let's invest in the sustainability of our community while at the same time removing barriers to healthy food access. In time, we will be able to watch the seeds of hope grow.







Marina in Our Community

County Board Swears in Two New Supervisors



Marina (left) and Congresswoman Gwen Moore (right) celebrate the swearing in of two new Milwaukee County Supervisors.



Deputy Chief Judge Maxine White (left) swears in Supervisor Supreme Moore Omokunde (right) to serve the 10th District of Milwaukee County. Supervisor Moore Omokunde's mother, Congresswoman Gwen Moore (center), proudly watches.



County Treasurer David Cullen swears in his son Supervisor Eddie Cullen to serve the 15th District of Milwaukee County



Supervisor Eddie Cullen addresses the County Board for the first time.



Supervisor Supreme Moore Omokunde addresses the County Board for the first time

Marina in Our Community



Donna Rongholt-Migan (left), Executive Director of the Cathedral Center, stopped by the County Board offices to pick up donations made during Women's Month. Marina (left) was pleased to help support women at local shelters.

County Board Donation Drive for Women's Shelters



Marina (left) and Donna Rongholf-Migan (right) spoke about the growing needs of women and their families in search of permanent housing solutions in Milwaukee County. There is a lot of work to do.



Greater Milwaukee Foundation Centennial

Marina (second left) was honored to present Ellen Gilligan (center), President of the Greater Milwaukee Foundation with a citation from the County Board thanking her for the Foundation's Centennial and Gifts to our Community.

Over 60,000 Milwaukee County residents have benefited from these generous gifts.

Join us for free transit rides on April 28th!

http://www.greatermilwaukeefoundation.org/.../giftscommunity/

Marina in Our Community

Wage Equality Day of Action



Marina (front left) at the University of Wisconsin-Milwaukee in support of fair wages and wage equality.

Cesar Chavez Holiday



Supervisor Peggy Romo West (Left), Jesus Salas of Voces De La Frontera (middle) and Marina (right) together after the Finance Personnel and Audit Committee voted to honor the birthday of civil rights leader Cesar Chavez as a minor holiday in Milwaukee County.



YWCA Circle of Women

Marina joined business leaders and women from all over the community to help support and learn more about YWCA's work at the 20th Annual Circle of Women Luncheon.

The event sought contributions to provide those in need with resources and employment training aimed at helping individuals achieve economic success.

Fore more information on the YWCA visit www.ywcasew.org.

Save the Date



129th Anniversary of the Bay View Tragedy

Sunday, May 3 at 3 p.m.

Rolling Mills Historical Marker Site (S. Superior St. and E. Russell Ave.)

The event honors the seven people who were killed on May 5, 1885 while marching in support of the eight hour workday.

For more information or to sign up visit:

129th Anniversary Commemoration of Bay View Tragedy



Donation Blitz In Bay View

Sunday, May 17, 2015 10 a.m. to 2 p.m.

The Bay View Blitz is an opportunity for ReStore volunteers and employees to come directly to the neighborhood and collect donations. They will work with home owner's associations and individuals to coordinate pick-ups right from your home.

For more information or to register for pick up visit:

Habitat for Humanity ReStore



Mining for Silver Dinner & Auction

Thursday, May 7, 2015 from 5:30 p.m. to 9:00 p.m. Tripoli Shrine Center (3000 W. Wisconsin Ave.) Purchase Tickets Online by Tuesday, April 28

You are invited to join Layton Boulevard West Neighbors (LBWN) for an evening to support LBWN's efforts to grow businesses and create jobs in Silver City, Burnham Park and Layton Park.



4th Annual Milwaukee Museum Mile Day

Sunday, May 3, 2015 11 a.m. to 4 p.m.

On this day, the Jewish Museum Milwaukee, MOWA at Saint John's, the Charles Allis Art Museum, the Villa Terrace and the North Point Lighthouse will offer free or reduced admission. Learn More at Milwaukee Museum Mile.



4th Annual Bloom & Groom

Saturday, May 30 at 9 a.m.

Beluah Brinton Historical House (2590 S. Superior St.)

The Bay View Association invites you to the 4th annual Bloom & Groom Plant sale. There will be special neighborhood pricing on annuals and perennials. For more information visit www.bayviewneighborhood.org